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October 7, 1994

BY OVERNIGHT MAIL

Mr. William F. Caton Acting Secretary Federal Communications Commission 1919 M Street, N.W. Washington, D.C. 20554

DOCKET FILE COPY ORIGINAL

Re: CC Docket No. 93-22

Dear Mr. Caton:

Enclosed for filing please find an original plus nine (9) copies of the Comments of Rochester Telephone Corporation in the above-captioned proceeding.

To acknowledge receipt, please affix an appropriate notation to the copy of this letter provided herewith for that purpose and return same to the undersigned in the enclosed, self-addressed envelope.

Very truly yours,

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Michael J. Shortley, III

cc: International Transcription Service

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## Before the FEDERAL COMMUNICATIONS COMMISSION Washington, D.C. 20554

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In the Matter of	)	FCC MAIL ROOM
Policies and Rules Implementing the Telephone Disclosure and	)	CC Docket No. 93-22
Dispute Resolution Act	ý	DOCKET FILE COPY ORIGINAL

## COMMENTS OF ROCHESTER TELEPHONE CORPORATION

Rochester Telephone Corporation ("Rochester") submits these comments in response to the Commission's Further Notice in this proceeding.¹ While Rochester agrees with the Commission's conclusion that certain information services providers are attempting to evade the Commission's regulations governing pay-per-call services,² the Commission should not require common carriers to act as the Commission's enforcement arm. The proposed regulations do this in one principal respect -- by prohibiting common carriers from billing subscribers for presubcribed information services "without evidence of a written agreement." This proposal is unreasonable and the Commission should decline to adopt it.

Policies and Rules Implementing the Telephone Disclosure and Dispute Resolution Act, CC Dkt. 93-22, Order on Reconsideration and Further Notice of Proposed Rule Making, FCC 94-200 (released Aug. 31, 1994) ("Further Notice").

Further Notice, ¶ 25.

As the Commission describes -- and as Rochester's own experience confirms -- certain information services providers appear to be evading the regulations that prohibit the use of the 800 service access code for pay-per-call services in the absence of a valid presubscription or comparable arrangement or in conjunction with the use of a commercial credit card.

<sup>&</sup>lt;sup>3</sup> Id., ¶ 29 (emphasis added).

Common carriers may not even know that a particular 800 number -- which may be used for presubscribed pay-per-call services -- is even devoted to that purpose until well after the fact, if at all. Thus, the proposed rule leaves common carriers with two untenable choices -- asking all 800 providers for evidence of any such written agreements with subscribers to any information services that they may be offering or risk running afoul of Commission regulations. The first alternative is impractical and would alienate 800 customers that offer services in a manner consistent with the Commission's rules. This approach effectively burdens innocent third parties with the expense of policing the conduct of those that choose to skirt the Commission's rules. The second alternative is unfair. The Commission should not subject common carriers to the risk of potential liability on the basis of third-party conduct about which they may not even be aware.

Rather than attempt this roundabout approach, the Commission should adopt a simpler solution -- namely, limit the use of the 800 service access code to presubscribed information services billed to a recognized commercial credit card.<sup>4</sup> By so doing, the Commission may virtually eliminate the controversy regarding whether a particular subscriber has entered into a valid presubscription arrangement with a particular information services provider.<sup>5</sup> This approach would also enforce the distinction that consumers have come to expect between 800 (*i.e.*, toll-free) calls and 900 (pay-per-call)

See id., ¶ 31 n.40.

The Commission would also reduce substantially the number of complaints regarding 800 information services. See id., ¶ 24 n.34.

calls. Adoption of such a rule would also avoid placing common carriers in the business of policing their customers' business affairs.<sup>6</sup>

For the foregoing reasons, the Commission should act upon the proposals contained in the Further Notice in a manner consistent with the comments set forth herein.

Respectfully submitted,

Michael J. Shortley, III

Attorney for Rochester Telephone Corporation

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October 7, 1994

The Commission should, however, permit common carriers — consistent with any applicable tariff provisions — to reassign 800 information services providers to the 900 service access code upon obtaining reasonable evidence that such providers are offering their information services in a manner contrary to Commission regulations. The Commission should consider consumer complaints *prima facie* evidence of violation of Commission regulations.

## Certificate of Service

I hereby certify that, on this 7th day of October, 1994, copies of the foregoing Comments of Rochester Telephone Corporation were served by first-class mail, postage prepaid, upon the parties on the attached service list.

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